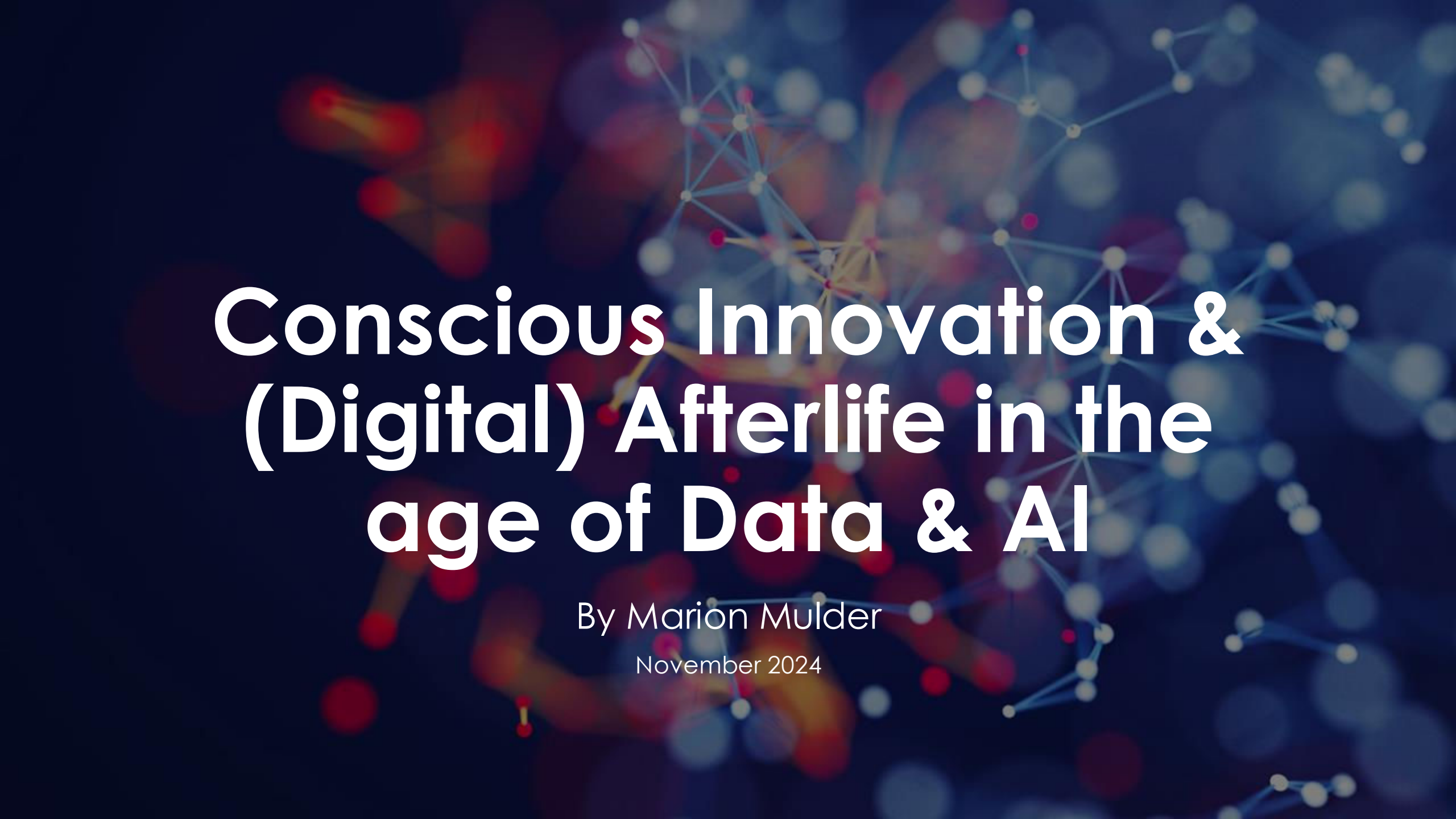




Conscious Innovation & (Digital) Afterlife in the age of Data & AI

By Marion Mulder

November 2024



Conscious Innovation

Last will & testament?

Who will own your data?

What is your
Digital Legacy?

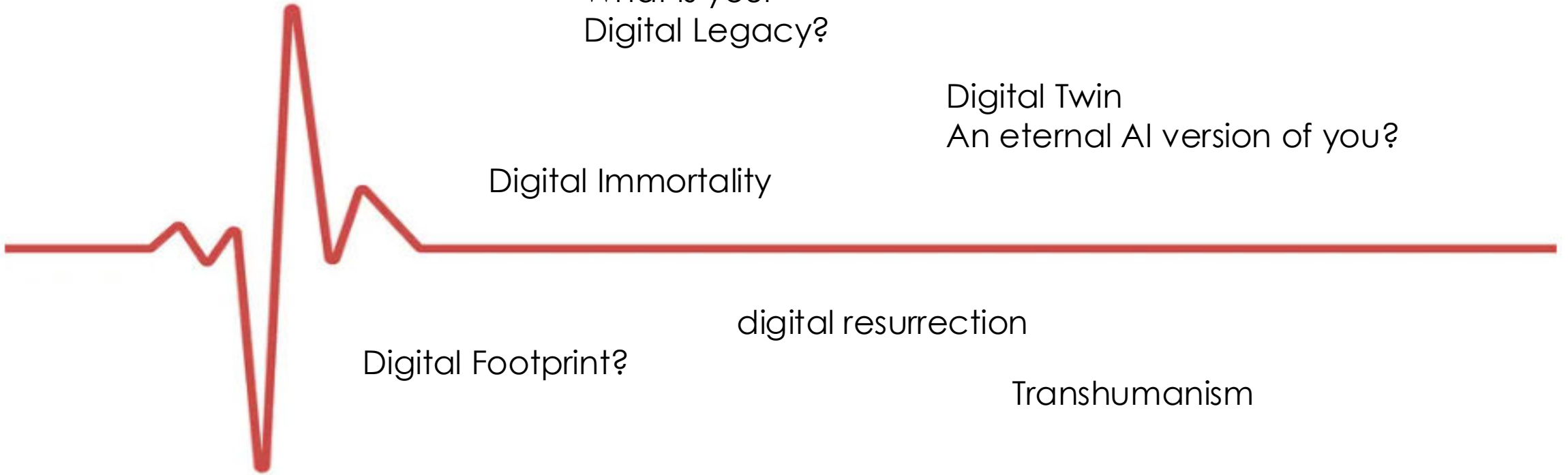
Digital Twin
An eternal AI version of you?

Digital Immortality

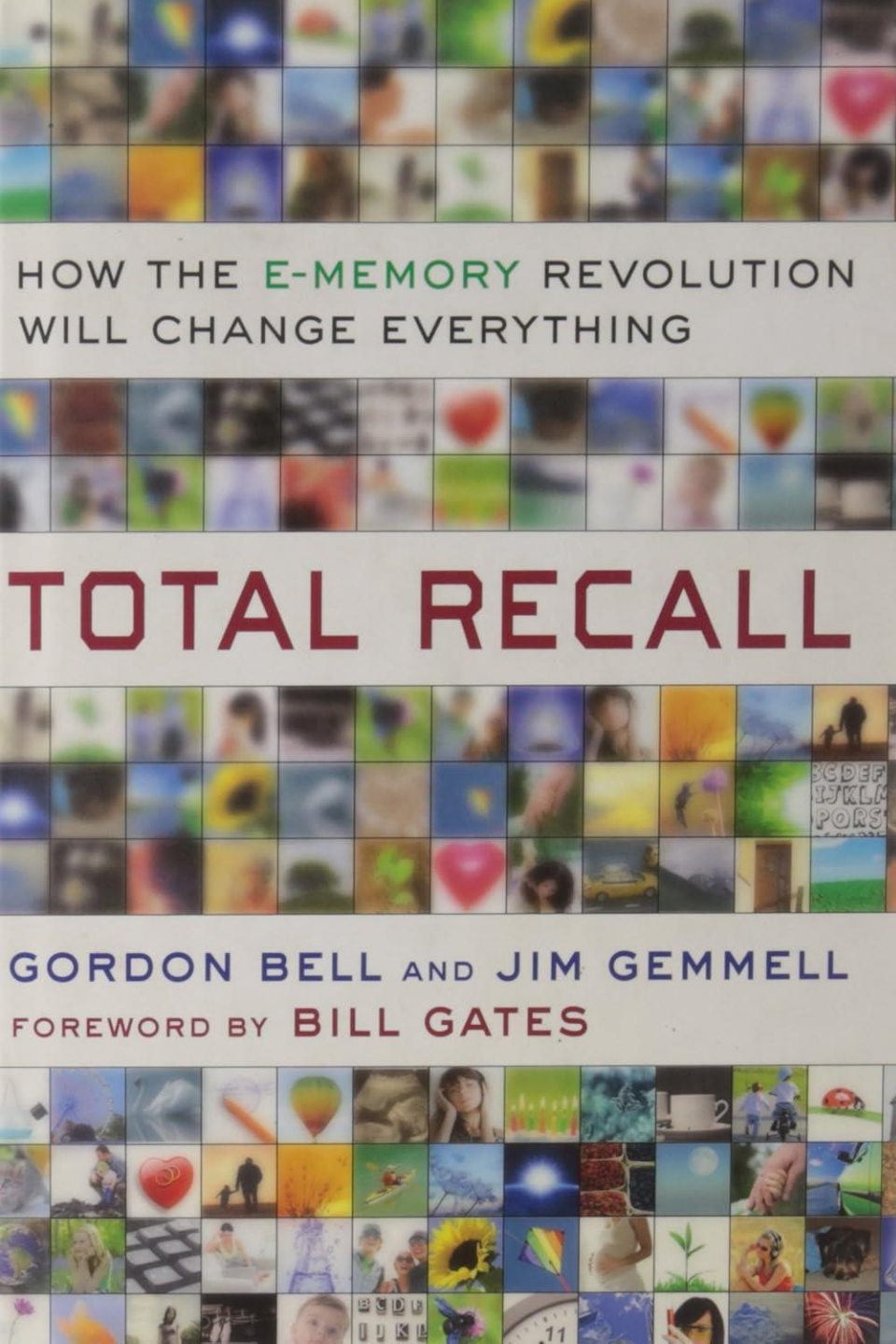
digital resurrection

Transhumanism

Digital Footprint?



E-memory



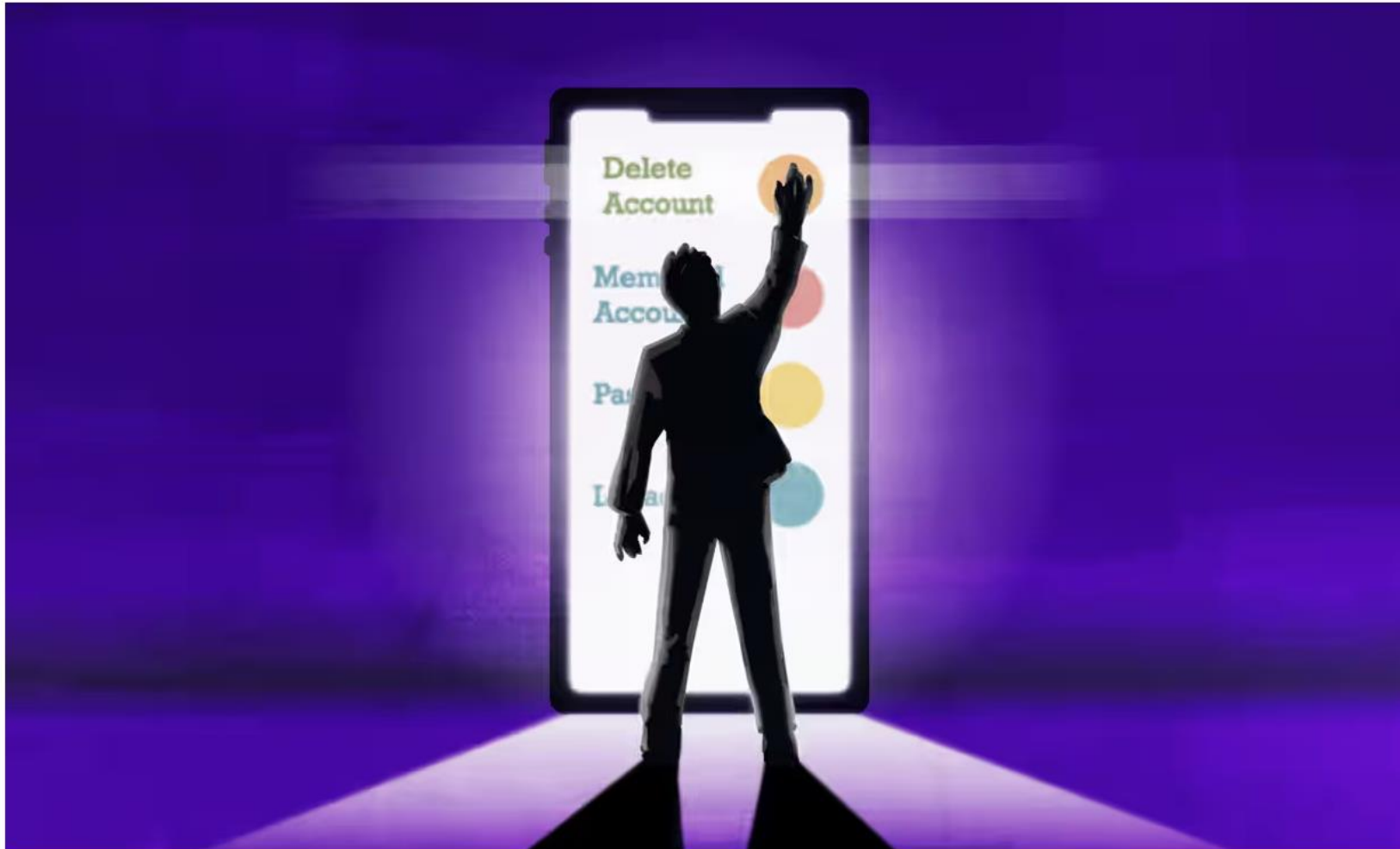
Total Recall: How the E-Memory
Revolution Will Change Everything
by Gordon Bell & Jim Gemmell - 2009

Do you have a will (testament)

Do you have a will (testament)

Does that describe what you
want to happen to your data?

Digital Legacy – “clean up”



A will deals with money and possessions but your online accounts and content matter too

📷 Your digital estate includes everything from PayPal accounts to photos stored in the cloud.

Illustration: Jamie Wignall/The Guardian

-  Instagram features
-  Manage your account
-  Staying safe
-  Privacy, security and reporting
-  Terms and policies
-  Threads

Report a deceased person's account on Instagram

🔗 Copy link

We're sorry to hear about your loss and we're working to make sure that your report gets reviewed. Please note that we have fewer people available to review reports because of the coronavirus (COVID-19) pandemic, which means that it may take us additional time to memorialise or delete the account you requested.

We apologise and want to send our condolences for your loss.

If you see an account on Instagram that belongs to someone who's passed away, you can request that we memorialise the account. If you're an immediate family member of the person, you can request that the account be removed from Instagram.

Memorialising the account

We'll [memorialise the Instagram account](#) of a deceased person when we receive a valid request. We try to prevent references to memorialised accounts from appearing on Instagram in ways that may be upsetting to the person's friends and family, and we also take measures to protect the privacy of the deceased person by securing the account.

To report an account to be memorialised, please [contact us](#). We require proof of death, such as a link to an obituary or news article, to memorialise an account.

Please bear in mind that we can't provide login information for a memorialised account. It's always against our policies for someone to log in to another person's account.

Removing the account

Verified immediate family members may request the removal of a loved one's account from Instagram. When you submit a request for removal, we require proof that you're an immediate family member of the deceased person, such as:

- The deceased person's birth certificate.
- The deceased person's death certificate.
- Proof of authority under local law that you are the lawful representative of the deceased person or their estate.

To request that an account be removed, please [fill in this form](#).

Memorial accounts

Source: <https://help.instagram.com/264154560391256>

Hoe werkt het? ▾

Wie zijn wij?

Kennis & inspiratie ▾

Veelgestelde vragen



Gesprekken over de dood, je stelt ze liever uit

Tot het te laat is



Met de app van About Time voorkom je een hoop gedoe. Alles rond de dood, uitvaart en



A blue, metallic robot arm is shown in a close-up, reaching down towards a glowing digital interface. The interface displays a complex pattern of binary code (0s and 1s) in shades of blue and red. The robot arm has a sleek, futuristic design with visible joints and segments. The background is dark, emphasizing the glowing elements of the robot and the interface.

**Eternal You –
Digital resurrection
(How) DO you want to live on?**

Taking talking to yourself to a whole new level

Reid : AI

The AI-generated Reid

▶ ▶▶ 🔊 0:23 / 14:13 • Intro >

Reid : Hoffman

The Real Reid Hoffman

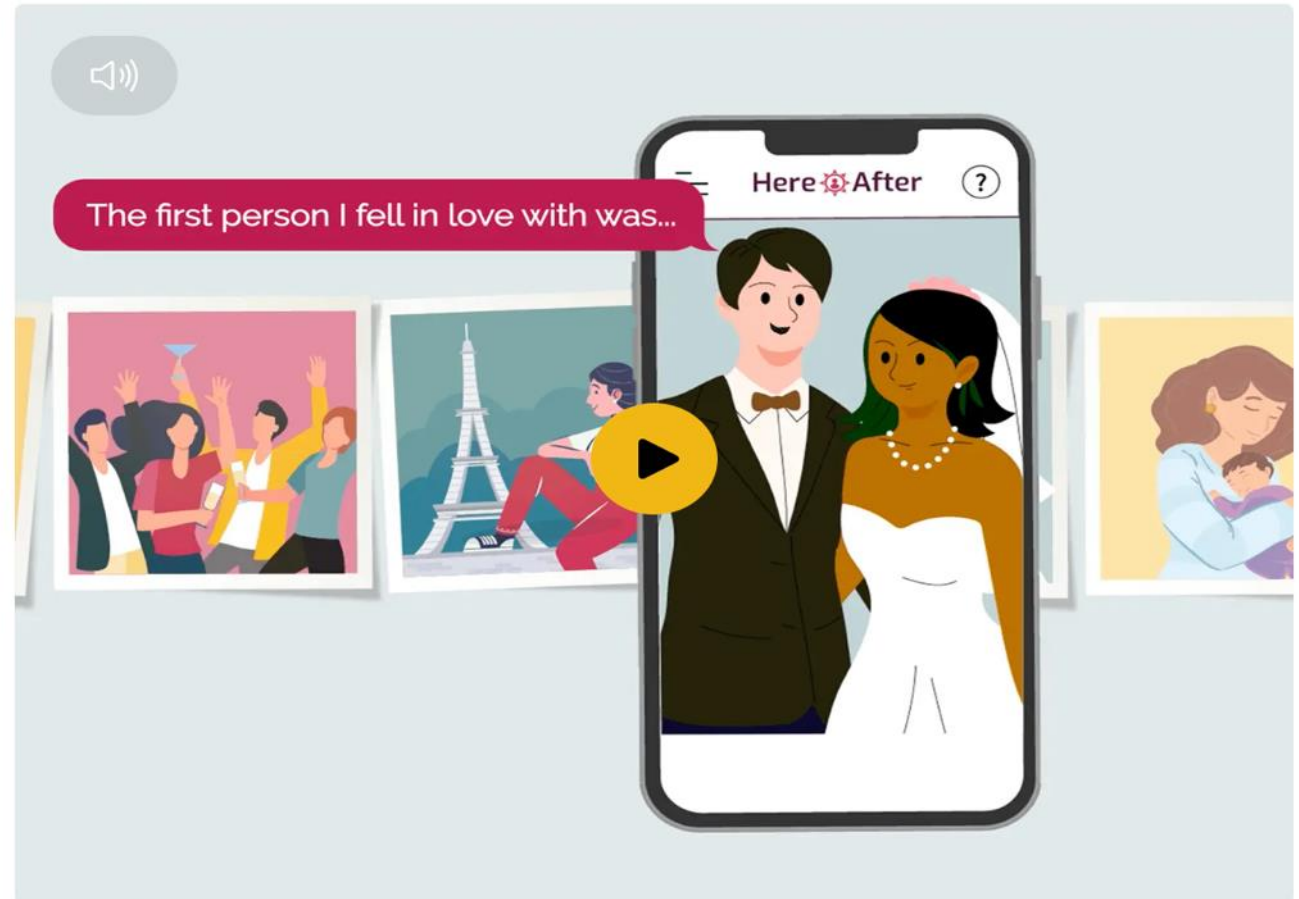
⏮ ⏪ ⏩ ⏭ ⚙️ HD 📺 🖥️ 🗑️

Your stories and voice. Forever.

Preserve memories with an app that interviews you about your life. Then, let loved ones hear meaningful stories by chatting with the virtual you.



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DEMO (:37)

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You, Only Virtual

Creating Authentic Connection



Build a Loved One



YOV Buisness



The Power of YOU



Support

About YOV

At You, Only Virtual (YOV), we redefine digital communication through our pioneering AI technology. Central to our innovation is the concept of the Versona, a Virtual Persona uniquely crafted to replicate someone's communication style as precisely as expected. Unlike other platforms, YOV understands that there's no such thing as a "universal personality" for an individual. We believe that people have multiple versions of themselves, shaped by the unique dynamics of their interactions with others.

? Questions?

⚡ by Smartarget

Source: <https://www.myyov.com/>

YOUR FIRST STEP TO

AUGMENTED INTELLIGENCE

MINDBANK AI is changing humanity because the next personal computer is you. Augment yourself in minutes with a personal digital twin that will be your assistant for life and beyond. Each interaction will train your digital twin to think like you while revealing insights into your mind for better mental health & personal development.

[Get Started for Free](#)[Watch Video](#)

PROJECT DECEMBER

SIMULATE THE DEAD

Project December is the first system in the world of its kind. Using patent-pending technology, in conjunction with deep AI running on one of the world's most sophisticated super-computers, we can now simulate a text-based conversation with anyone. Anyone. Including someone who is no longer living.

GET STARTED
NOW FOR \$10

N SERIES

the future of

The Future Of

2022 | 9 | 1 Season | Documentary

With the help of industry experts, this innovative docuseries examines new and emerging technological trends to imagine revolutionary possibilities.

Starring: Jurnee Smollett

[Life after death episode](#)



Eternal You

Currently available on NPO Plus

[Trailer](#)

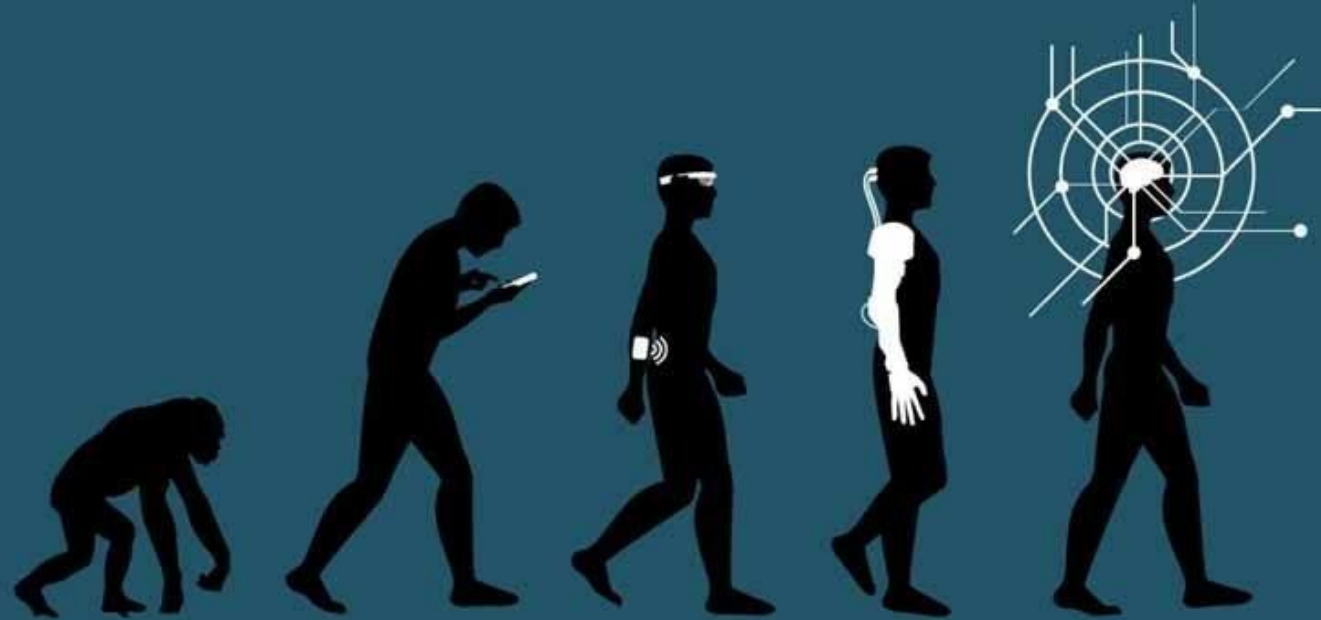
[NPO start](#)

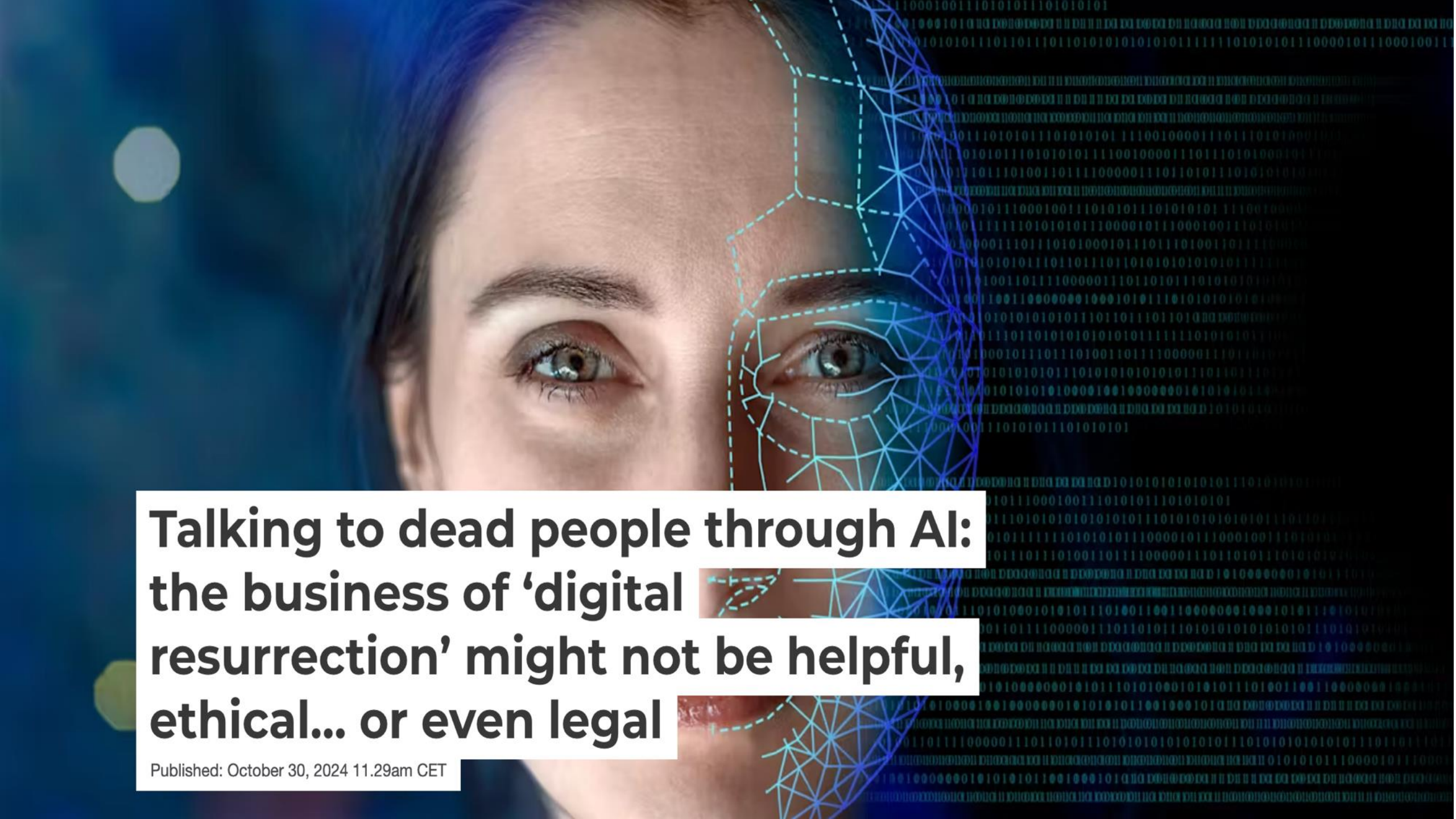


Data storage in plants (in DNA)

into a biological format using genetic modification
to convert from binary to ACGT

Transhumanism



A close-up of a woman's face, looking directly at the camera. A blue wireframe mesh is overlaid on the right side of her face, particularly around the eye and cheek area. The background is dark blue with some bokeh light effects.

Talking to dead people through AI: the business of 'digital resurrection' might not be helpful, ethical... or even legal

Published: October 30, 2024 11.29am CET



WHAT WOULD YOU DO...?

~~BLACK MIRROR~~ BE RIGHT BACK

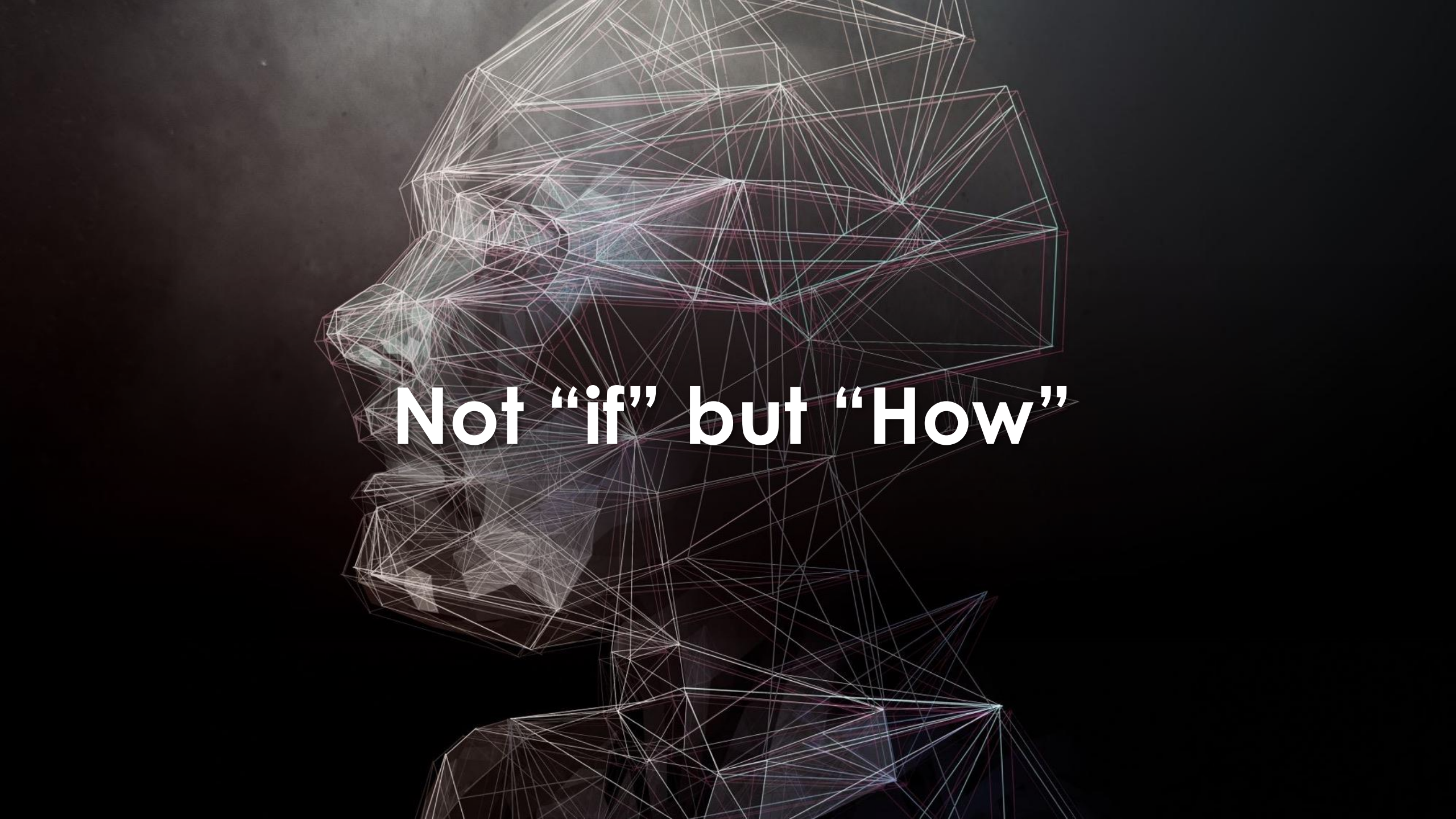
DEEP
DIVE

Trailer

**Just
because we
can, should
we?**

What is the by-catch/ what
are side effects?

**(How) is this
helping
Human Kind
in a
sustainable
way?**

An abstract, complex wireframe structure composed of numerous thin, intersecting lines in white, light blue, and light red. The lines form a dense, three-dimensional mesh that resembles a stylized, geometric face or a complex architectural framework. The structure is set against a dark, textured background that transitions from a deep charcoal at the top to a slightly lighter, smoky grey at the bottom. The overall effect is one of intricate, digital complexity.

Not “if” but “How”

AI

AI TECHNOLOGY

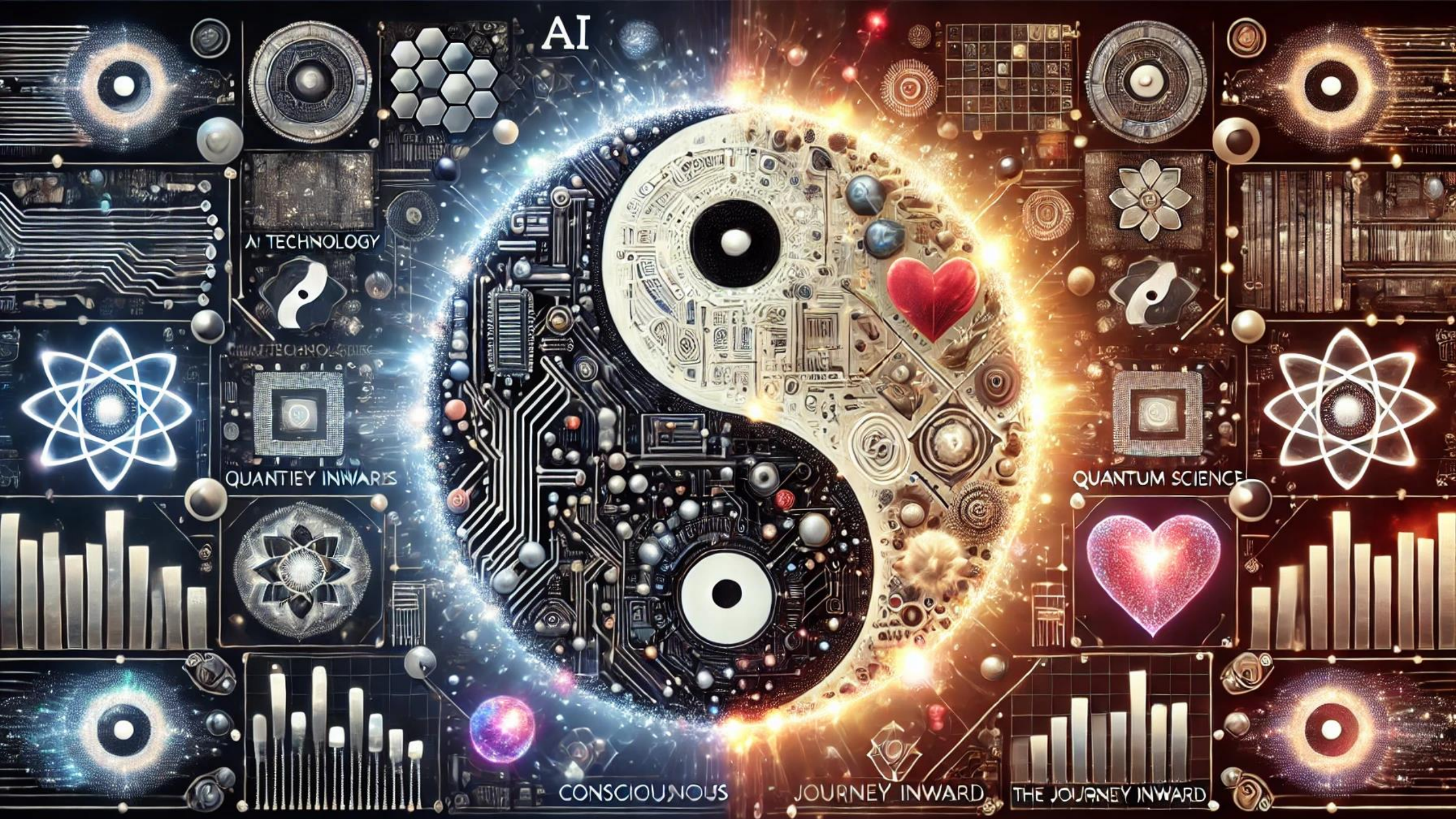
QUANTUM INWARD

QUANTUM SCIENCE

CONSCIOUS

JOURNEY INWARD

THE JOURNEY INWARD





Marion Mulder

**FutureMaker, AI & Conscious Business Transformation |
Bestuurder/ Steward, Sparring Partner, Speaker | becoming Future-Proof |
Futurist: the future of conscious innovation**

With roots in digital technology since 1998 and driven by a passion for strategy and conscious innovation, she enjoys working collaboratively on solutions that the world needs.

Strategic Foresight Future Design

Exploring the possibilities of tomorrow today with Strategic Foresight. Utilising scenario planning, DESTEP analysis, moonshot canvas, and other methods to assess internal and external factors and define both possible and desirable futures. Through back casting, we identify actionable steps to pave the way for a desired future.

Digitalisation: exploring the opportunities of AI and immersive tech such as VR, AR, XR, and IoT Sustainability and Social Impact; CSRD, ESG, DEIB, SDGs, Bcorp, are all great opportunities to explore how to make a difference in an ethical, non-extractive sustainable way, driven by a clear purpose. The future is here, what do you want it to look like? And just because we can, should we?

Interim & Sparring Partner

Roles Marion has previously held include Innovation Lead, Manager of Online Team, Startup Founder, NGO Co-Founder, Board Member, Workstream Lead, Senior Product Lead, Senior Product Owner, D&I Lead, Innovation Designer, and mentor to Startup Founders and NGO Directors.

Keynote Speaker, Panellist, Event Host

Since 2006, Marion has been on stages at home and abroad discussing current topics such as inclusive technology, the human side of AI, Gender-Free Technology, D&I through a technological lens, and identifying the opportunities of emerging Tech.

Masterclasses & Workshops

Marion strongly believes in sharing knowledge and does so with great pleasure. Some examples of masterclasses & workshops are: Design Sprints: Generating Ideas with Design Thinking, Futures Thinking & Scenario Planning; Inclusive Technology, Transition to Purpose-Driven Solutions: From product-focused to problem-solving approaches with a focus on people, planet, and profit.

Marion & Pride 🏳️‍🌈

Marion was co-founder and board member (16 years) of the WorkplacePride.org foundation, co-founder and lead of the rainbow network at ING (2004-2010), and currently she is the chair of the foundation behind gaykrant.nl.

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